



# TAS birth Story

The idea to create TAS came as an idea to facilitate and help Individuals, Small and Medium enterprises to be found and to rise their image association to the Big Ones of their sectors during a moment of isolation and unemployment wondering how to help others to thrive in a global and dynamic economy where the big money occupies all the Advertising spots and Billboards everywhere including digital metaverses.

Observing the high demand for Virtual Lands by huge companies, The Advertising Space arrives as an alternative for those who can't buy Virtual Lands to expose their Brands side by side with the lead Brands of their service or product sector. We have the good ambitions to become a big community of Brands of any type.

**Come Join Us and Become One More Node of Our Open Chain!**

## A bit about myself

I am a Brazilian engineer, 35, living in Rio de Janeiro. I've graduated in Production Engineering at Pontifical Catholic University of Rio de Janeiro where I've also done an MBA on Business Intelligence. I have two Big Data Engineering Post Grad one at Purdue University and another at IGTI. Moreover, I have a Post Grad as Quantitative Developer from World Business Strategy - WBS London.



THE ADVERTISING SPACE

However, Brazilian politics shitshow forced me to be unemployed and from that "creative leisure" emerged **TAS**.

Personally speaking, I like healthy food; Gym; single, heterosexual but LGBTQ+ friendly; Catholic; no drugs; Lo Fi and MPB music; to talk; action-comedy movies; hang out with friends; tea instead of coffee; stand-up comedy; cord instruments; to take care of my female cat and steam bath ...

## Back to TAS

Our main goal is to help Individuals, Small and Medium businesses be directly associated with the Big ones of their sector by services or products provided and build up a community of Brands.

With that Goal in mind our business model is BRAND FOCUSED, offering subscription plans to avoid overcharging our clients through Cost Per Click model exposed to bots...